

Dear Valued DSW Vendors,

Since the pre-launch of our new e-tail business, we have been frequently running into an issue with incorrect ship to IDs being sent in the N104 element of ASNs (856s) sent to DSW. This is causing the processing of the ASN to fail. We have been manually correcting the ship to IDs when necessary on the ASNs, however, in addition to creating a task of manual intervention, this is causing the processing of the ASN to be delayed, and potentially delaying the allocation and receiving of product. Therefore, we are asking all of our vendors to please review their EDI system for sending ASNs, and be sure that they are sending the correct ship to IDs.

Here is a listing of all DSW business units, and their corresponding ship to ID and physical address...

Business Unit	Ship To ID	Business Unit Name	Address
29	99999	DSW Shoe Warehouse	4150 E Fifth Avenue, Columbus, OH 43219
41	99999	SteinMart Shoes	4150 E Fifth Avenue, Columbus, OH 43219
58	99995	DSW Direct (E-tail)	4314 E Fifth Avenue, Columbus, OH 43219
65	99999	Gordmans Shoes	4150 E Fifth Avenue, Columbus, OH 43219

The correct ship to ID will be in the N104 of the 850/860, please be sure that the ship to ID sent in the N104 of the 856 matches what was sent on the PO.

If you are sending ASNs for both our e-tail business (business unit 58), and other business units (29, 41, or 65) under the same ISA (all in one EDI file), it is best practice to separate all business unit 58 (e-tail) POs, putting them under their own ASN ID (have a separate ST loop for the business unit 58 POs).

You can review our 856 specs by clicking on the following link...

http://www.dswinc.com/vendors/EDI/Documents/DSW_856.pdf

If you have any questions or concerns, please contact our EDI team at dswit-edigroup@dswinc.com

Thank you for your prompt attention to this matter!

Sincerely,

DSW