



DESIGNER
BRANDS

Tuesday, March 4, 2025

Dear Vendor Partner-

We would like to inform you of an important change that will take effect with Women's Tall Boot deliveries starting in **July 2025**. To better optimize box sizes for our in-store capacity, customer experience and improve efficiency across the supply chain, we will be requiring that **all eligible tall boots** be folded, and box dimensions not exceed 11.5" W, 16.0" L, and 5.0" D.

Eligible tall boots are those with a shaft height of approximately 11" or higher and made with crease-resistant PU or fabric material. We understand that leather will not be able to be folded. To request an exception for a non-leather item, please send material composition, box dimensions you intend to use, as well as purchase order number to Dominic Romano, dominicromano@dswinc.com.

To maintain compliance, please ensure that your shipments meet these new requirements. If boxes are found to be noncompliant and have not been previously discussed, a **10% chargeback** will be issued based on the invoice cost.

We appreciate your partnership in helping us streamline our operations and improve our customer experience. Many vendors are already successfully folding tall boots, and we are confident this change will further enhance our collective efficiency.

If you have any questions or concerns, please do not hesitate to contact your merchant partner. Thank you for your attention to this matter and for your continued support.

We appreciate your partnership.

Sincerely,

Crystal Kirkbride

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DMM Women's Seasonal